



# Online Advertising Opportunities Website & E-Newsletter

The MECSC E-Newsletter is a monthly online publication highlighting all the latest shopping centre and retail news occurring across the Middle East and North Africa.

## Web Banners

LOCATION	FORMAT	DIMENSIONS		DURATION	RATE/MONTH	
		W	H		USD	AED
Homepage	JPG or GIF	468	60	30 days	700	2,570
MECSC E-Newsletter	JPG or GIF	468	60	Per monthly E-Newsletter	950	3,488

## E-Newsletter

### Retail Development of the Month Feature

LOCATION	INCLUSIONS	DURATION	RATE/MONTH	
			USD	AED
Header section	Web banner on the MECSC E-Newsletter with feature on the header section	Per monthly E-Newsletter	1500	5,500

## Fast Facts & Figures

MECSC  
E-Newsletter  
Database:

**8,000+**

MECSC Social  
Media Followers:

**4,000+**



Contact MECSC for more information:

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