

The Middle East Council of Shopping Centres

Phone: +971 4 359 7909

Email: connect@mecsc.org

Web: www.mecsc.org



A unique opportunity to meet, interact, share experiences and exchange ideas



The Spring Board Networking Event program brings retail industry professionals together in an environment to facilitate business development, knowledge-sharing and networking.

The Middle East Council of Shopping Centres' (MECSC) primary goal is to bring together regional leaders and professionals under one roof to network with key players in the retail section and enable to meet and build relationships.

The format of Spring Board Networking Event can be customized based on input from MECSC Members. Typically, there is an invited Speaker, followed by networking with an event duration of 2.0 to 2.5 hours.

The Event is actively promoted through the MECSC Database and social media. MECSC members and event attendees are also encouraged to forward the invitation to those who would benefit from attending the event.

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SPONSORSHIP BENEFITS	PLATINUM AED 30,000	GOLD AED 20,000	SILVER AED 10,000	BRONZE AED 5,000
VIP Invites to the Event (Attendees of Company or Guests)	10	5	2	2
Logo on the Spring Board Invitations	✔ YES	✘ N/A	✘ N/A	✘ N/A
Social Media Network Marketing with Sponsor's Logo	✔ YES	✘ N/A	✘ N/A	✘ N/A
Attendee List Post Event	✔ YES	✘ N/A	✘ N/A	✘ N/A
Event Area Logo Allocation	✔ YES	✘ N/A	✘ N/A	✘ N/A
Roll-up Banners Placement at the Venue	✔ YES	✘ N/A	✘ N/A	✘ N/A
PR Awareness & Brand Name Mentioning	✔ YES	✔ YES	✘ N/A	✘ N/A
Place Company Brochures / Gifts at the Registration Desk	✔ YES	✔ YES	✘ N/A	✘ N/A
Newsletter Banner for the Month of the Event	✔ YES	✔ YES	✔ YES	✘ N/A
Online Web Banner for the Month of the Event	✔ YES	✔ YES	✔ YES	✘ N/A
Verbal Acknowledgement During the Event	✔ YES	✔ YES	✔ YES	✔ YES
Backdrop Logo Allocation	✔ YES	✔ YES	✔ YES	✔ YES