



# MECSC SPONSORSHIP PACKAGE RECON MENA 2018



SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
	USD 100,000	USD 50,000	USD 25,000	USD 15,000
Exhibition booth - Booth size and location to be pre-approved by MECSC; Standard booth 6 sqm; booth height of 2.5m including fascia	4 booths	2 booths	1 booths	1 booth
Passes for all MECSC-hosted events in RECon	15	10	5	2
Ad – Retail People Magazine: Special RECon Edition	Double page	Single page	Half page	Quarter page
Company logo on MECSC website with link to company website	Yes	Yes	Yes	Yes
Insert in Conference Delegate bag	Yes	N/A	N/A	N/A
Logo on event signage	Yes	Yes	Yes	Yes
Verbal acknowledgement	Yes	Yes	Yes	Yes
ICSC Award Entries	10	5	2	N/A
2018 MECSC Directory (Shopping Centres, Retailers and Service Providers)	Single Page	Single Page	Single Page	N/A
Newsletter Banner	12 months	N/A	N/A	N/A
Website Banner	12 months	N/A	N/A	N/A

\* Annual Sponsorships are available which can be customized

\*\* Individual delegate passes for RECon MENA are:

- USD \$1,250/person member rate
- USD \$1,700/person non-member rate